



- Moisture booster
- Delivers an intense, long-lasting shot of moisture deep into the skin
- Smooths wrinkles caused by dryness
- Strengthens the skin's protective barrier
- · Protects against free radicals



## Deep Xpress Moist Serum

## INTENSIVE MOISTURE + PROTECTION AGAINST ENVIRONMENTAL STRESS

Deep Xpress Moist Serum is the perfect addition to any cream from the Dry Skin range. The rapidly absorbed refreshing intensive treatment penetrates the skin immediately, delivering a maximum dose of long-lasting moisture. At the same time, the innovative power serum protects against oxidative stress and premature skin ageing.

Deep Xpress Moist Serum contains the ultra-effective Hydro Express Complex an innovative moisture complex that forms an invisible, undetectable yet effective molecular network across the skin. The network is made up of hyaluronic acid, alginate and pullulan and carries a moisture complex that is continuously released into the skin. This increases skin moisture retention both long- and short-term. Natural wild pansy extract activates water channels between skin cells, replenishing the skin's moisture reserves extremely effectively. Dual hyaluronic acid reduces dryness lines immediately, leaving the skin feeling silky-smooth. Ectoine also protects the skin against damaging environmental impact by supporting the cells' own repair mechanism. The natural anti-stress molecule increases skin moisture levels and protects the skin's own defence system.



## **ACTIVE SUBSTANCES**

- Hydro Express Complex: Molecular network of natural biopolymers (hyaluronic acid, alginate and pullulan) with ultra-concentrated moisturising active ingredients (glycerin, serin, trehalose, urea). Active ingredients are gradually released into the stratum corneum. Skin moisture increased (25% more moisture in just 30 mins) Long-lasting protection; increases skin moisture up to 5 days after the last application
- Wild viola extract: Delivers a long-lasting shot of moisture deep into the skin; activates water channels between skin cells, replenishing the skin's moisture reserves
- Long-chain hyaluronic acid: Forms a water-binding film on the skin surface and plumps out fine lines and wrinkles
- Short-chain hyaluronic acid: Penetrates the upper layers of the stratum corneum and draws water there, softening fine lines and wrinkles
- Imperata cylindrica: Root extract from the desert plant Imperata cylindrica significantly increases moisture levels in the upper epidermal layers for a longlasting effect (20% more moisture after 24 hours)
- Ectoine: Protects epidermis cells against environmental stress long-term, reducing moisture content (+30% in 12 days) and pigmentation spots (-22% in 4 months)



## Home care application

Apply serum mornings and evenings after cleansing the face and then use a nourishing cream.

**Tip:** a must-have for any make-up station! When applied directly under make-up without any day cream (except for extremely dry skin), make-up can stay put for hours.

