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Soft Focus HD BB CREAM



SHORT DESCRIPTION

A radiant skin within a glance

SKIN TYPE

For all skin types

PRODUCT GALENICS

Tinted BB Cream

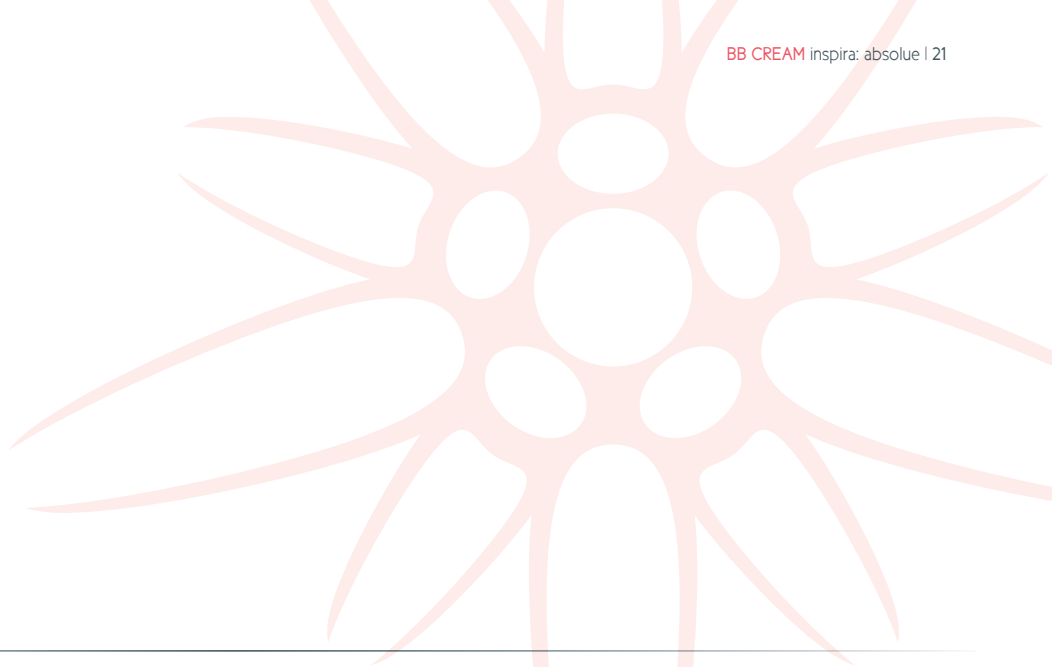
PRODUCT DESCRIPTION

Intensive Care, extensive protection and a perfect complexion, without looking like you are wearing make up. The inspira: absolute **Soft Focus HD BB CREAM** smoothes the complexion of the skin. High Tech Soft Focus HD pigments blend in perfectly with the skin. The result is a glowing and natural looking skin. In addition, the skin is protected against negative environmental influences (UVA/B and Infra-Red rays and air pollution).

The Alpine Edelweiss extract, with its antioxidant properties, helps to neutralize free radicals. Pentavitin™ provides intensive and long-lasting hydration and protects the skin barrier. Short and long-chain Hyaluronic acids plump up the skin and smooth wrinkles. Bisabolol and Allantoin soothe and help combat redness.

EFFECTS AND CHARACTERISTICS

- Intensive care and extensive protection
- Perfect complexion, without looking like you are wearing make up
- Evens out the skin tone
- High Tech Soft Focus HD pigments that blend perfectly in with the skin
- Antioxidant and neutralizes free radicals
- Protection against negative environmental influences (UVA/UVB/IR/Air-Pollution)
- Long lasting moisture supply and protection of the skin barrier
- Smoothes lines and wrinkles
- Soothes and combat redness



SPECIAL INGREDIENTS

- **Pentavitin™***: skin identical carbohydrate complex for long-lasting moisturising of the skin. 72 hours long-lasting effect thanks to the permanent junction to the keratinocytes of the Stratum corneum. This strengthens the barrier function which reduces transepidermal water loss.
- **Edelweiss extract**: the Alpine Edelweiss extract has a high anti-oxidative capacity and acts as a very good radical interceptor and protects the skin from damages caused by an excess of free radicals. In addition, the extract also has a calming effect. Further, Edelweiss also inhibits enzymes (e.g. hyaluronidases and 5-lipoxygenases which contribute to skin aging.).
- **Long-chain Hyaluronic acid**: Long-chain Hyaluronic acid is not able to penetrate the skin, but it forms a water-binding film on the surface and thus protects the skin from drying out. Fine lines and wrinkles are padded out (line filler effect).
- **Short-chain Hyaluronic acid**: Short-chain Hyaluronic acid is able to penetrate the upper layers of the Stratum corneum and bind water there. The result is a higher water content in the skin and transepidermal water loss is reduced. The skin is supplied with long-lasting moisture and padded from the inside out.
- **High Tech Soft Focus HD pigments**: blend in perfectly with the skin.
- **Venuceane®**: prevents IR-induced stress. It inhibits inflammation responses, improves the hydration of the Stratum corneum and maintains the structure of the skin thus limiting the formation of wrinkles.
- **Extract of Red Camellia**: the natural extract is used as anti-pollution ingredient thanks to its versatile properties. It has both anti-oxidative and anti-inflammatory properties. In addition, the extract also stimulates the synthesis of Collagen. In vivo studies have demonstrated an improvement in the moisture content of the skin and an anti-wrinkle effect.
- **UVA/UVB**: light protection filter protect the skin against light-induced damages.
- **Bisabolol**: anti-inflammatory and skin soothing.
- **Allantoin**: the calming and anti-inflammatory properties counteract redness.

USE IN THE CABINE | AT HOME

Apply to cleansed skin with the hands or with a make-up sponge or brush.

NOTE | TIP

With UVA/UVB, IR- protection and protection from air pollution.