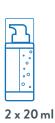
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# BI MAGIC Hydra+

Blue





#### **PRODUCT BENEFITS**

The serum in the pearls administers intense moisture with hydrating active ingredients extracted from the sea (red and brown algae extracts). The Anti-aging cream contains precious lipids such as Coconut Oil and Shea Butter and replenishes the skin's moisture levels with Hyaluronic acid and Cogon Grass Extract.

### **TARGET GROUP**

Especially suited for dry skin in need of moisture.

#### **ACTIVE INGREDIENTS**

- Red and Brown Algae extracts: rich in minerals, trace elements, vitamins, amino acids and intensely moisturizes the skin.
- Coconut Oil: contains numerous saturated lipids and Lauric acid. Lauric acid acts antibacterial and thus offers the skin protection against germs, bacteria and fungi. It provides the skin with moisture and protects it against aggressive environmental poisons. It regulates the active acid-base balance of the skin and thus acts against skin aging. In addition, it supports the natural healing process of the skin.
- Lauric acid: acts antibacterial and thus offers the skin protection against germs, bacteria and fungi. It provides the skin with moisture and protects it against aggressive environmental poisons. It regulates the active acid-base balance of the skin and thus acts against skin aging.
- Shea Butter: obtained from the fruit of the Shea tree. Contains ingredients with healing
  properties, has a high proportion of Triterpenes, Oleic acid, Linoleic acid, Palmitic acid,
  Stearic acid, Triterpene alcohols, Vitamin E, Beta-Carotene and Allantoin. It has a
  moisture-regulating, calming and emollient effect.
- **Hyaluronic acid:** skin's own substance, which is a strong moisturizer and moisture retaining. Due to its high water-binding capacity the skin gets firmer and smoother.
- Filler-effect: immediately smooths lines and wrinkles.
- Anti pollution effect: provides protection from air pollution and preserves the skin's radiance.
- UV protection: protects against the negative effects of UV radiation.

## EFFECTS AND CHARACTERISTICS

- 2 in 1 product
- · Serum and cream are individually dosable
- · Tailored to the needs of your skin
- Intensive moisture
- · Filling the moisture depots
- Supplies the skin with valuable lipids
- · Smooths fine lines and wrinkles immediately

#### **APPLICATION**

As Home Care apply to cleansed skin in the morning and evening. Administer the pearl serum and care cream according to the individual needs of your skin.