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# Absolute **SERUM**



30 ml dispenser  
50 ml dispenser



## SHORT DESCRIPTION

Global Anti Aging 360°

## SKIN TYPE

For all skin types

## PRODUCT GALENICS

24h serum

## PRODUCT DESCRIPTION

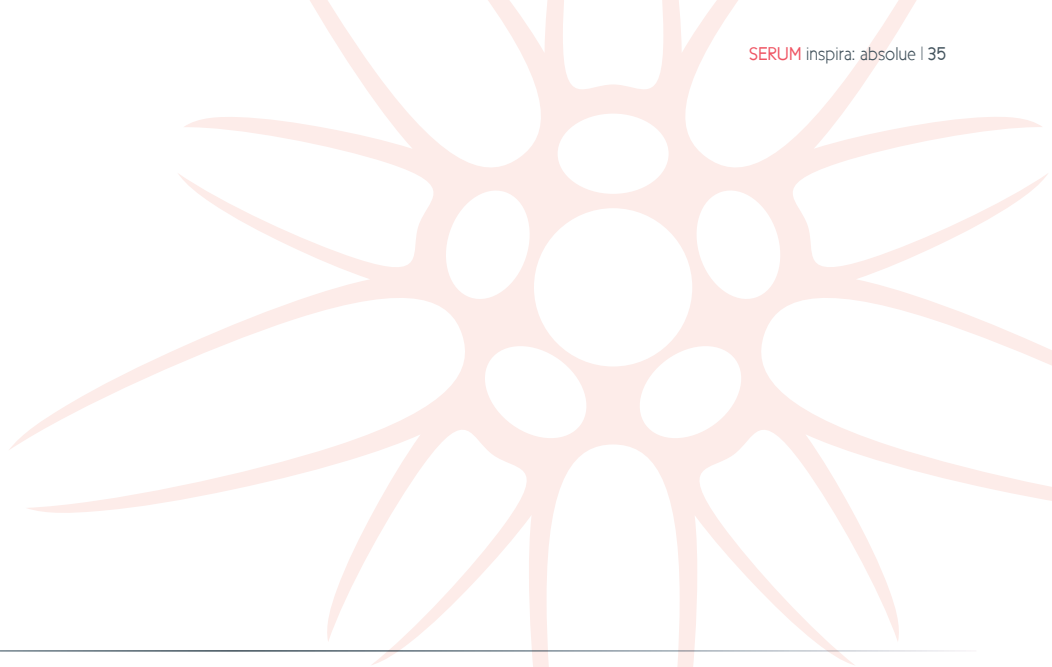
The **Absolute SERUM** combats all signs of aging at the same time and is a 24 hour serum. Thanks to the high-tech peptide Matrixyl Synthe 6®, which stimulates the synthesis of the 6 most important skin matrix components; the depth of lines and wrinkles is reduced and the skin gains volume visibly. At the same time the highly effective ingredient Red Camellia extract provides an anti-pollution effect. Holistic cell protection concept with Ectoin®, special light protection filter UVA/UVB, IR- protection by Venuceane® and (HEV) High Energy visible light/ blue light protection (Tablet, PCs, mobile phones, computer screens), thanks to the superfruit cocoa. The generation of elastin fibres is improved. Furthermore Pentavitin™ provides a long-lasting (72 hours) hydration of the skin and protection of the skin barrier. Short- and long-chain Hyaluronic acid plumps up the skin and Edelweiss extract soothes the skin and protects from oxidative stress.

## EFFECTS AND CHARACTERISTICS

Wrinkles are softened and the skin's surface is smoothed. The innovative and holistic combination of active ingredients makes the Absolute Serum a genuine Global Anti Aging 360° product.

## SPECIAL INGREDIENTS

- Anti wrinkle effect
  - Anti-pollution effect
  - UVA/UVB and IR-protection
  - Active cell protection with Ectoin
  - Protection from damage caused by (HEV) high-energy visible light/blue light (Tablets, PCs, mobile phones, computer screens)
  - Intensive and long-lasting (72 hours) hydration of skin
  - Protection of the skin barrier
  - Plumps up the skin
  - Protects from oxidative stress
  - Soothes the skin
  - Improves the generation of elastin fibres
  - Smooths the skin's surface
- **Matrixyl Synthe 6®:** The latest breakthrough in peptide research! Highly effective peptide encourages the synthesis of 6 key components of the skin matrix of the dermoepidermal junction zone. The skin is smoothed and lifted. Clinical studies have shown that application twice a day over the course of two months results in a reduction of the maximum wrinkle depth on the forehead by about 16 %. The wrinkle volume on the forehead drops by about 30 %. Unpopular crow's feet are also softened considerably.



## SPECIAL INGREDIENTS

- **Ectoin®**: a cell protection factor produced by microorganisms that actively shields cells from heat and UV radiation, and regulates their moisture content.
- **Pentavitin™**: skin identical carbohydrate complex for long-lasting moisturising of the skin. 72 hours long-lasting effect thanks to the permanent junction to the keratinocytes of the Stratum corneum. This strengthens the barrier function which reduces transepidermal water loss.
- **Long-chain Hyaluronic acid**: Long-chain Hyaluronic acid is not able to penetrate the skin, but it forms a water-binding film on the surface and thus protects the skin from drying out. Fine lines and wrinkles are padded out (line filler effect).
- **Short-chain Hyaluronic acid**: Short-chain Hyaluronic acid is able to penetrate the upper layers of the Stratum corneum and to bind water there. The result is a higher water content in the skin and transepidermal water loss is reduced. The skin is supplied with long-lasting moisture and padded from the inside out.
- **Edelweiss extract**: the Alpine Edelweiss extract has a high anti-oxidative capacity and acts as a very good radical interceptor and protects the skin from damages caused by an excess of free radicals. In addition, the extract also has a calming effect. Further, Edelweiss also inhibits enzymes (e.g. hyaluronidases and 5-lipoxygenases which contribute to skin aging).
- **Extract of Red Camellia**: the natural extract is used as anti-pollution ingredient thanks to its versatile properties. It has both anti-oxidative and anti-inflammatory properties. In addition, the extract also stimulates the synthesis of collagen. In vivo studies have demonstrated an improvement in the moisture content of the skin and an anti-wrinkle effect.
- **UVA/UVB**: light protection filter protect the skin against light-induced damages.
- **Venuceane®**: prevents IR-induced stress. It inhibits inflammation responses, improves the hydration of the Stratum corneum and maintains the structure of the skin thus limiting the formation of wrinkles.
- **Theobroma Cacao (Cocoa) Seed extract**: protects the skin from HEV light/blue light (Tablet PCs, mobile phones, computer screens). Peptides and further components from the Peruvian cocoa bean help to improve the generation of elastin fibres. Wrinkles are softened and the skin's surface is smoothed.

## USE IN AT HOME

Apply in the morning and evening, after cleansing skin.

## USE IN THE CABIN

Apply 2–3 drops onto the face, neck and neckline and allow working in briefly. Then apply for a massage unit with **Total Regeneration CREAM Rich / Regular** or for a mask unit **Immediate Calming SOS MASK**.

## NOTE | TIP

With UVA/UVB and IR + HEV (blue light) protection.